

Korean Fashion Sizing Cheat Sheet

1. International Size Conversion Chart

International Size Conversion Chart

Korean	US	EU	Bust (cm)	Waist (cm)	Hips (cm)
44	0-2	32-34	77-82	55-60	82-86
55	2-4	34-36	83-86	61-66	87-91
66	6-8	38-40	87-91	67-72	92-96
77	10-12	42-44	92-96	73-78	97-101
88	14-16	46-48	97-102	79-84	102-106

2. Printable Body Measurement Guide

Key Measurements:

- Bust: Around the fullest part of your chest (with a bra)
- Waist: Smallest point of your torso (often just above the belly button)
- Hips: Widest point of your lower body (includes buttocks)
- Shoulder Width: Measure from shoulder tip to shoulder tip across your back
- Arm Length: Shoulder to wrist, while your arm is slightly bent
- Inseam: Inner thigh to ankle

Tip: Keep your measurements written down both in inches and cm.

3. Example Sizing Breakdown

Example Size Breakdown

Measurement	Value (cm)	What to Compare It To
Shoulder	39	Your shoulder width (40-41 cm? Might be tight)
Bust	45 (flat)	Multiply by 2 → 90 cm → your bust circumference
Length	58	Total top length from shoulder to hem

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4. Sizing Red Flags to Watch For

- "Free Size" with no measurements listed
- Bust under 44 cm flat (too tight for most over B cup)
- Models under 170cm wearing mini skirts - it'll be shorter on you
- No stretch, zippers, or adjustable features

5. 10 Korean Brands That Fit Real Body Types

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Brand	Known For	Fit Type	Fit Notes
66girls	Oversized, comfy	Relaxed	Best for US 6-10
Chuu	Slim fit / -5kg jeans	Very small	Size up 1-2 levels
Stylenanda	Trendy & edgy	Small	Great if petite/slim
Ader Error	Unisex / oversized	Relaxed	Designer-priced
Musinsa	Various brands	Mixed	Check individual lines
OIOI	Youthful streetwear	Moderate	Often roomy tops
DailyJ	Office casual	Relaxed	Broad shoulder friendly
Gentle Woman	Chic, adult cuts	Small-moderate	Fits up to 77
Unnielook	K-pop stagewear	Tight	Mostly 44-55
Dabagirl	Sexy/sleek	Small	Avoid free size if curvy

6. Your Korean Fashion Sizing Checklist

- Know your current measurements in cm
- Check the product's flat size chart
- Read model info and proportions
- Look for real-user reviews with photos
- Scan fabric description for stretch or adjustability
- Avoid "Free Size" unless it lists full garment specs
- If in doubt, size up (you can tailor, but can't un-tighten!)

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7. Sizing-Friendly Styles to Look For

- Drop shoulder tops
- Wrap dresses or tie-front skirts
- Elastic waistbands
- A-line silhouettes
- Boxy or oversized fits

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